

Ever dreamed of being part of something with a deeper purpose?

Guided by the visionary insight of our founder, Dr. Alberto Villoldo—a medical anthropologist who has immersed himself in the shamanic healing arts of the Amazon and Andes for over 30 years—The Four Winds school merges modern science with ageold shamanic wisdom.

The Four Winds School is renowned as the Harvard of neo-shamanism, offering the most comprehensive training in Shamanic Energy Medicine worldwide.

Our mission is to nurture powerful healers, igniting transformative changes in our world. To strengthen our mission and our team we are looking for a..

Graphic & Web Designer (m/f/d), 80% - 100%

to start immediately or as agreed upon at our Basel location.

Are you passionate about premium branding, aesthetic excellence, and visual storytelling that goes beyond trends?

Then this might be your calling.

In this pivotal role, you'll help define and elevate the visual identity of Alberto Villoldo, Marcela Lobos, and The Four Winds School. We envision ourselves as the Harvard of Neoshamanism, and we're seeking someone who can seamlessly immerse themselves in this world and elevate it through exceptional design.

Together we have one goal:

- A strong unity only emerges with a strong You!
- Our goal: To empower individuals by merging ancient wisdom with modern neuroscience, instilling exceptional health and joy through our online courses, live events, training, and other content.
- Team spirit and respectful interaction with each other form the basis for our successful collaboration.
- We inspire and support each other to create the best course and training content for our customers.
- We support each other in our strengths and weaknesses.

Your tasks:

- Design, maintain, and optimize premium websites and landing pages for our high-value online programs and events
- Work with and adapt existing templates to align with ongoing campaigns and maintain brand consistency

- Create visually striking assets for organic and paid marketing campaigns

 including static and animated ads, short videos, and social content
 in collaboration with our creative and performance teams
- Build and improve landing and funnel pages with a focus on tracking, analytics, and increasing conversion rates
- Craft visually appealing workbooks, handouts, and course materials that reflect our brand's premium look and feel
- Help craft engaging digital experiences and communication, blending current trends with timeless, brand-aligned design
- Share your creative ideas and eye for optimization in team strategy sessions
- Keep our main website fourwinds.com updated, optimized, and aligned with our evolving brand and marketing goals

Your profile:

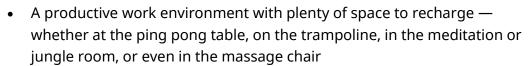
- You're fluent in English, German is a plus but not a must, and feel at home in international, purpose-driven teams
- You have completed training as a mediamatician, web designer, graphic designer, or hold an equivalent qualification
- You bring 2–3 years of professional experience in a similar role (preferably)
- You're familiar with the online marketing industry and current digital trends
- You're characterized by a high level of commitment, and you thrive in fast-paced environments, adapting to changes with ease.
- You're creative, tech-savvy, and love building and optimizing websites
- You're self-organized, reliable, and take ownership of your work

You're familiar with (or even a pro at 2):

- Website builders like Kartra, WordPress with Divi, or similar platforms
- HTML, CSS and/or JavaScript
- Photoshop, InDesign, Canva
- Bonus: UI/UX design, PHP
- Email marketing & CRM systems like ActiveCampaign (or similar)

What to expect:

- We offer you a dynamic, modern work environment within a New Work organization, designed for remote collaboration, and ample opportunities for personal and professional development.
- You'll have access to our Four Winds online trainings.
- We have a high team spirit! Everyone contributes to our success together we often achieve the impossible.
- A cool, young team of creative minds who love thinking outside the box and enjoy spending time together beyond work



• Optional participation in live events for your personal growth, free daily lunch, and awesome team gatherings

Do you recognize yourself in this role and can imagine working with us in Basel? Then submit your complete application documents, including a cover letter, CV, work references here.

If you have any questions about the position, Céline, our HR Manager, is available at the following email address: bewerbungen@younity.com. Please submit applications only via the application link, not by email.

This position is to be filled in Basel.